

Dubai Duty Free



Founded on 20th December 1983, Dubai Duty Free is one of the single largest airport retailers in the world, with sales turnover of US\$1.74 billion in 2022.

Now employing over 5,000 people, the operation has consistently raised the benchmark for airport retailing and it continues to grow.

In 2022, Dubai Duty Free recorded over 17.3 million sales transactions which average at 46,912 sales transactions per day, while a staggering 47.302 million units of merchandise were sold. The bestselling categories are Perfume followed by Liquor, Gold, Cigarettes & Tobacco, and Electronics. Sales in Departures reached US\$1.53 billion and accounted for 88% of total 2022 sales.

Currently operating at Dubai International and Al Maktoum International airports, Dubai Duty Free increased its luxury boutique footprint with the introduction of a Cartier shop in Concourse B of Dubai International Airport, while the Chanel boutique located in Concourse A, which had remained closed since 2020, was reopened after renovation.

In addition to its retail division, Dubai Duty Free operates a Leisure Division which includes The Irish Village, located in both Garhoud and in Dubai Studio City, The Century Village, the Dubai Duty Free Tennis Stadium, home to the Dubai Duty Free Tennis Championships, and The Jumeirah Creekside Hotel.

To date, Dubai Duty Free has received over 750 awards including its record tenth Frontier 'Airport Retailer of the Year' Award in 2021. In 2022, Dubai Duty Free won its 21st consecutive Business Traveller Middle East Award for "Best Airport for Duty Free Shopping in the Middle East", the Gulf Business "Retail Company of the Year" award and the sixteenth consecutive Global Traveler Award for "Best Duty-Free Shopping in the World." Meanwhile, Dubai Duty Free Executive Vice Chairman & CEO, Colm McLoughlin was also the recipient of two personal awards including being honoured with the inaugural Middle East & Africa Duty Free Association (MEADFA) Lifetime Achievement Award and being named the "Most Inspiring Leader - Retail (UAE)" at the Global Brand Awards.

Dubai Duty Free Executive Vice Chairman & CEO, Colm McLoughlin was also the recipient of two personal awards including being honoured with the inaugural Middle East & Africa Duty Free Association (MEADFA) Lifetime Achievement Award and being named the "Most Inspiring Leader - Retail (UAE)" at the Global Brand Awards.